The Journal of Business Communication

Index to Volume 26, Numbers 1-4

This index covers Volume 26 of *The Journal of Business Communication*. It is arranged by author / title, title / author, and keyword. Reviews are indexed separately.

The numbers 26:1:65-68:Winter 1989 represent the volume, issue, page numbers, and date respectively. In the case of reviews, only the beginning page of the review is given. The name appearing at the end of each review citation is that of the reviewer or review editor. The author index includes the names of all authors; when there is more than one author for any article, entries are made under the name of the coauthors also. The title and keyword indexes together provide a subject approach.

The Index to Volumes 1-10 was published in Summer 1976 (Volume 13, Number 4); the Index to Volumes 11-16 was published in Fall 1979 (Volume 17, Number 1). Subsequent indexes have appeared annually; the preceding volume's index appears in the first issue of the subsequent volume.

Author / Title Index

ABC / Index to Volume 25, Numbers 1-4. 26:1:93-96:Winter 1989.

Berman, Stuart J., and Susan A. Hellweg / Perceived Supervisor Communication Competence and Supervisor Satisfaction as a Function of Quality Circle Participation. 26:2:103-122:Spring 1989.

Bostrom, Robert N., Beverly Davenport Sypher, and Joy Hart Seibert / Listening, Communication Abilities, and Success at Work. 26:4:293-303:Fall 1989.

Bowman, Joel P., Bernadine P. Branchaw, and Thomas J. Welsh / The Application of Behavioral Techniques to Business Communication Instruction. 26:4:323-346:Fall 1989.

Bowman, Joel P., and Debbie Renshaw / Desktop Publishing: Things Gutenburg Never Taught You. 26:1:57-77:Winter 1989.

Bowman, Joel P. / Letter to the Editor. 26:1:14-15:Winter 1989.

Branchaw, Bernadine P., Joel P. Bowman, and Thomas J. Welsh / The Application of Behavioral Techniques to Business Communication Instruction. 26:4:323-346:Fall 1989.

Deter, Richard, Robert Gatewood, James Lahiff, and Lafaye Hargrove / Effects of Training on Behaviors of the Selection Interview.26:1:17-31:Winter 1989.

Faircloth, Peggy / Letter to the Editor. 26:2:101:Spring 1989.

Fann, Gail L., and Larry R. Smeltzer / Communication Attributes Used by Small Business Owner / Managers for Operational Decision Making. 26:4:305-321:Fall 1989.

Fielden, John S., Chadwick B. Hilton, and William H. Motes / An Experimental Study of the Effects of Style and Organization on Reader Perceptions of Text. 26:3:255-270:Summer 1989.

Gatewood, Robert, James Lahiff, Richard Deter, and Lafaye Hargrove / Effects of Training on Behaviors of the Selection Interview. 26:1:17-31:Winter 1989.

Guinan, Patricia J., and Joseph N. Scudder / Communication Competencies as Discriminators of Superiors' Ratings of Employee Performance. 26:3:217-229:Summer 1989.

Hagge, John / The Spurious Paternity of Business Communication Principles. 26:1:33-55:Winter 1989.

Harcourt, Jules, and A.C. "Buddy" Krizan / A Comparison of Resume Content Preferences of Fortune 500 Personnel Administrators and Business Communication Instructors. 26:2:177-190:Spring 1989.

Hargrove, Lafaye, Robert Gatewood, James Lahiff, and Richard Deter / Effects of Training on Behaviors of the Selection Interview. 26:1:17-31:Winter 1989.

Haworth, Dwight A., and Grant T. Savage / A Channel-Ratio Model of Intercultural Communication: The Trains Won't Sell, Fix Them Please. 26:3:231-254:Summer 1989.

Hellweg, Susan A., and Stuart J. Berman / Perceived Supervisor Communication Competence and Supervisor Satisfaction as a Function of Quality Circle Participation. 26:2:103-122: Spring 1989.

Hilton, Chadwick B., William H. Motes, and John S. Fielden / An Experimental Study of the Effects of Style and Organization on Reader Perceptions of Text. 26:3:255-270:Summer 1989.

Kenton, Sherron B. / Speaker Credibility in Persuasive Business Communication: A Model Which Explains Gender Differences. 26:2:143-157:Spring 1989.

Krizan, A.C. "Buddy", and Jules Harcourt / A Comparison of Resume Content Preferences of Fortune 500 Personnel Administrators and Business Communication Instructors. 26:2:177-190:Spring 1989.

Kuiper, Shirley / Letter to the Editor. 26:1:7:Winter 1989.

Lahiff, James, Robert Gatewood, Richard Deter, and Lafaye Hargrove / Effects of Training on Behaviors of the Selection Interview. 26:1:17-31:Winter 1989.

Lewis, Phillip V., and N.L. Reinsch, Jr. / Editors' Page. 26:1:5-6:Winter 1989.

Lewis, Phillip V., and N.L. Reinsch, Jr. / The State of the *Journal* in 1988: A Report from the Editors. 26:1:79-81:Winter 1989.

Mills, Gordon E., and R. Wayne Pace / What Effects do Practice and Video Feedback Have on the Development of Interpersonal Communication Skills? 26:2:159-176:Spring 1989.

Motes, William H., Chadwick B. Hilton, and John S. Fielden / An Experimental Study of the Effects of Style and Organization on Reader Perceptions of Text. 26:3:255-270:Summer 1989.

Neff, Alan / Letter to the Editor. 26:1:8-14:Winter 1989.

Pace, R. Wayne, and Gordon E. Mills / What Effects do Practice and Video Feedback Have on the Development of Interpersonal Communication Skills? 26:2:159-176:Spring 1989.

Ralston, Steven Michael / An Exploratory Test of the Contingency Approach to Recruitment Interview Decisions. 26:4:347-362:Fall 1989.

Reinsch, N.L., Jr., and Phillip V. Lewis / The Editors' Page. 26:1:5-6:Winter 1989.

Reinsch, N.L., Jr., and Phillip V. Lewis / The State of the *Journal* in 1988: A Report from the Editors. 26:1:79-81:Winter 1989.

Renshaw, Debbie A., and Joel P. Bowman / Desktop Publishing: Things Gutenburg Never Taught You. 26:1:57-77:Winter 1989.

Rogers, Priscilla S. / Choice-Based Writing in Managerial Contexts: The Case of the Dealer Contact Report. 26:3:197-216:Summer 1989.

Savage, Grant T., and Dwight A. Haworth / A Channel-Ratio Model of Intercultural Communication: The Trains Won't Sell, Fix Them Please. 26:3:231-254:Summer 1989.

Scudder, Joseph N., and Patricia J. Guinan / Communicaiton Competencies as Discriminators of Superiors' Ratings of Employee Performance. 26:3:217-229:Summer 1989.

Seibert, Joy Hart, Beverly Davenport Sypher, and Robert N. Bostrom / Listening, Communication Abilities, and Success at Work. 26:4:293-303:Fall 1989.

Shelby, Annette / Letter to the Editor. 26:1:15:Winter 1989.

Smeltzer, Larry R., and Charles M. Vance / An Analysis of Graphic Use in Audio-Graphic Teleconferences. 26:2:123-141:Spring 1989.

Smeltzer, Larry R., and Gail L. Fann / Communication Attributes Used by Small Business Owner / Managers for Operational Decision Making. 26:4:305-321:Fall 1989.

Sypher, Beverly Davenport, Robert N. Bostrom, and Joy Hart Seibert / Listening, Communication Abilities, and Success at Work. 26:4:293-303:Fall 1989.

Vance, Charles M., and Larry R. Smeltzer / An Analysis of Graphic Use in Audio-Graphic Teleconferences. 26:2:123-141:Spring 1989.

Welsh, Thomas J., Joel P. Bowman, and Bernadine P. Branchaw / The Application of Behavioral Techniques to Business Communication Instruction. 26:4:323-346:Fall 1989.

Title / Author Index

An Analysis of Graphic Use in Audio-Graphic Teleconferences / Larry R. Smeltzer and Charles M. Vance. 26:2:123-141:Spring 1989.

The Application of Behavioral Techniques to Business Communication Instruction / Joel P. Bowman and Bernadine P. Branchaw. 26:4:323-346:Fall 1989.

A Channel-Ratio Model of Intercultural Communication: The Trains Won't Work, Fix Them Please / Dwight A. Haworth, and Grant T. Savage. 26:3:231-254:Summer 1989.

Choice-Based Writing in Managerial Contexts: The Case of the Dealer Contact Report / Priscilla S. Rogers. 26:3:197-216:Summer 1989.

Communication Attributes Used by Small Business Owner / Managers for Operational Decision Making / Gail L. Fann, and Larry R. Smeltzer. 26:4:305-321:Fall 1989.

Communication Competencies as Discriminators of Superiors' Ratings of Employee Performance / Joseph N. Scudder, and Patricia J. Guinan. 26:3:217-229:Summer 1989.

A Comparison of Resume Content Preferences of Fortune 500 Personnel Administrators and Business Communication Instructors / Jules Harcourt and A.C. "Buddy" Krizan. 26:2:177-190:Spring 1989.

Desktop Publishing: Things Gutenburg Never Taught You / Joel P. Bowman, and Debbie A. Renshaw. 26:1:57-77:Winter 1989.

The Editors' Page / Phillip V. Lewis, and N.L. Reinsch, Jr.26:1:5-6:Winter 1989.

Effects of Training on Behaviors of the Selection Interview / Robert Gatewood, James Lahiff, Richard Deter, and Lafaye Hargrove. 26:1:17-31:Winter 1989.

An Experimental Study of the Effects of Style and Organization on Reader Perceptions of Text / Chadwick B. Hilton, William H. Motes, and John S. Fielden. 26:3:255-270:Summer 1989.

An Exploratory Test of the Contingency Approach to Recruitment Interview Decisions / Steven Michael Ralston. 26:4:347-362:Fall 1989.

Letter to the Editor / Joel P. Bowman. 26:1:14-15:Winter 1989.

Letter to the Editor / Peggy Faircloth. 26:2:101:Spring 1989.

Letter to the Editor / Shirley Kuiper. 26:1:7:Winter 1989.

Letter to the Editor / Alan Neff. 26:1:8-14:Winter 1989.

Letter to the Editor / Annette Shelby. 26:1:15:Winter 1989.

Listening, Communication Abilities, and Success at Work / Beverly Davenport Sypher, Robert N. Bostrom, and Joy Hart Seibert. 26:4:293-303:Fall 1989.

Perceived Supervisor Communication Competence and Supervisor Satisfaction as a Function of Quality Circle Participation / Susan A. Hellweg, and Stuart J. Berman. 26:2:103-122:Spring 1989.

Speaker Credibility in Persuasive Business Communication: A Model Which Explains Gender Differences / Sherron B. Kenton. 26:2:143-157:Spring 1989.

The Spurious Paternity of Business Communication Principles / John Hagge. 26;1:33-55:Winter 1989.

The State of the *Journal* in 1988: A Report from the Editors / Phillip V. Lewis, and N.L. Reinsch, Jr. 26:1:79-81:Winter 1989.

What Effects do Practice and Video Feedback Have on the Development of Interpersonal Communication Skills? / Gordon E. Mills, and R. Wayne Pace. 26:2:159-176:Spring 1989.

Keyword Index

COMMUNICATION COMPETENCIES / 26:3:217-229:Summer 1989.

COMMUNICATION HISTORY / 26:1:33-55:Winter 1989.

COMMUNICATION MODELS / 26:1:8-14:Winter 1989.

DECISION MAKING / 26:4:305-321:Fall 1989.

DESKTOP PUBLISHING / 26:1:57-77:Winter 1989.

ETHICS / 26:1:7:Winter 1989.

INSTRUCTIONAL METHODOLOGIES / 26:4:323-346:Fall 1989.

INTERCULTURAL COMMUNICATION / 26:3:231-254:Summer 1989.

INTERVIEW / 26:4:347-362:Fall 1989.

PERCEPTION / 26:3:255-270:Summer 1989.

PERCEPTION; Quality Circles / 26:2:103-122:Spring 1989.

RESUME CONTENT / 26:2:177-190:Spring 1989.

SELECTION INTERVIEW / 26:1:17-31:Winter 1989.

SKILL DEVELOPMENT / 26:2:159-176:Spring 1989.

SOCIAL COGNITION / 26:4:293-303:Fall 1989.

SPEAKER CREDIBILITY / 26:2:143-157:Spring 1989.

TELECONFERENCING / 26:2:123-141:Spring 1989.

WRITING / 26:3:197-216:Summer 1989.

Review Index

Brockman, R. John, and Fern Rook (Eds.) / Technical Communication and Ethics / Washington, DC: Society of Technical Communication, 1989. 26:3:276:Summer 1989. Daphne A. Jameson.

Duncan, W. Jack / Great Ideas in Management: Lessons from the Founders and Foundations of Managerial Practice (Consulting eds. Warren Bennis, Richard Mason, and Ian Mitroff) / San Francisco: Jossey-Bass, 1989. 26:3:277:Summer 1989. Daphne A. Jameson.

Falsey, Thomas A. / Corporate Philosophies and Mission Statements: A Survey and Guide for Corporate Communicators / NY: Quorum, 1989. 26:3:278:Summer 1989. Daphne A. Jameson.

Goldhaber, Gerald M., and George A. Barnett (Eds.) / Handbook of Organizational Communication / Norwood, NJ: Ablex, 1988. 26:3:273:Summer 1989. Daphne A. Jameson.

Hall, Edward T., and Mildred Reed Hall / Hidden Differences: Doing Business with the Japanese / Garden City, NY: Anchor Press / Doubleday, 1987. 26:1:83:Winter 1989. Joel P. Bowman.

Hambrick, Donald C. (Ed.) / The Executive Effect: Concepts and Methods for Studying Top Managers / Greenwich, CT: JAI Press, 1988. 26:3:274:Summer 1989. Daphne A. Jameson.

Heath, Robert L. (and others) / Strategic Issues Management: How Organizations Influence and Respond to Public Interests and Policies / San Francisco: Jossey-Bass, 1988. 26:1:90:Winter 1989. Daphne A. Jameson.

Kotter, John P. / The Leadership Factor / NY: Free Press, 1988. 26:1:87:Winter 1989. Daphne A. Jameson.

Porter, Lyman W., and Lawrence E. McKibbin / Management Education and Development: Drift or Thrust into the 21st Century? / NY: McGraw-Hill, 1988. 26:1:88:Winter 1989. Daphne A. Jameson.

Sethi, S. Prakash / Handbook of Advocacy Advertising: Concepts, strategies, and Applications / Cambridge, MA: Ballinger, 1987. 26:1:90:Winter 1989:Daphne A. Jameson.

Thayer, Lee (Ed.) / Organization — Communication:Emerging Perspectives II / Norwood, NJ: Ablex, 1987. 26:1:85:Winter 1989. Daphne A. Jameson.

Zuboff, Shoshana / In the Age of the Smart Machine: The Future of Work and Power / NY: Basic Books, 1988. 26:3:271:Summer 1989. Daphne A. Jameson.